



# MAUREEN VISSCHER

PATIENT ADVOCATE AND  
ENTREPRENEUR

## PERSONAL PROFILE

Patient-advocate and entrepreneur who is hardworking, eager to learn and solution-oriented. Gets excited about new challenges, new opportunities and people with the same passion and drive. Very communicative, social and enthusiastic. My main interests lie in empowerment, patient advocacy, international development, corporate social responsibility, (youth) participation, communication, entrepreneurship, projectmanagement, connecting people and building relationships through networking

## PERSONAL INFORMATION

🏠 Bussenmakerstraat 67  
8043BD, Zwolle  
📞 +31 6 57 177 567  
✉ maureen@movecreative.nl  
📅 08-04-1996  
🇳🇱 Dutch

 **LINKEDIN**

<https://www.linkedin.com/in/maureenvisscher>

## EDUCATION

### 2017-2019 Leiden University, Leiden

Master International Relations

- Global Conflict in the Modern Era
- A history of the United Nations
- The Arab-Israeli Conflict in the Public Sphere

### 2016-2017 Utrecht University, Utrecht

Minor Conflict Studies / minor Cultural Diversity

- Conflict Analysis
- Identity, Boundaries and Violence
- Culture, Violence, Trauma and Death
- Religion, Media and Popular Culture

### 2014-2017 Wageningen University and Research Centre

Bachelor International Development Studies

- Law, Governance and Policy
- International Policies and Institutions
- Globalization in a historical perspective
- Sociology, anthropology and developmental economics
- Major: (strategical) communication, technology and policy
- Field practical research in rural Ireland

### 2013-2014 Windesheim University of Applied Sciences

Propedeuse International Business & Languages

- International Business and Languages is a full-time program with both business courses and language courses. The languages are business Spanish, English and French and other course in management, law, finance, marketing, distribution and export.

### 2008-2013 Thorbecke Scholengemeenschap Zwolle

Secondary school, Economics and society

## EXTRA EDUCATION

### Certificates obtained

- The Fundamentals of Digital Marketing - Google certificate
- Mathematics VWO certificate

### Research Skills

- Data Analysis
- Writing
- Interviewing
- Marketing
- Languages
- SPSS, Quantitative research, Qualitative research
- Research Articles, Literature Research, Essay Writing
- Participative observation.
- HTML, CSS, JavaScript, JQuery, SEO
- Dutch (native), English (near native), Spanish (learning)

# Maureen Visscher

PATIENT ADVOCATE AND FREELANCER

## (RELEVANT) WORK EXPERIENCE

### **Patient Advocate - Inspire2live**

2019-present

We are on a mission to inspire and empower patients, researchers and clinician to work together to prevent, treat and eliminate cancer. By being the patient voice, we can create more options for a life of quality around cancer globally, faster. With our voice, we act as a catalyst. We connect patients, physicians, researchers, government, payers and the industry to initiate projects, make plans and help them implement projects for the benefit of patients. We also contribute by lobbying, making contacts and financial support. My work as a patient advocate concentrates around networking, giving talks (keynote speaker), organizing and taking part of (international) congresses and connecting patients, patient advocates and professionals.

### **President and case manager - Surgery without Incision (Opereren Zonder Snijden)**

2018-present

Closing the gap between (cancer)patients and their access to minimal invasive treatment options through interventional radiology for a more effective cancer treatment to help maintain and improve the quality of life of people with cancer.

We provide a platform through which patients can get in direct contact via our website with a team of practitioners from university hospitals and a few specialized general centers who have knowledge of and experience with these minimal invasive treatment methods. Methods that can be applied here in the Netherlands and that are definitely less intrusive than the regular chemo therapy or surgery. In doing so, we created a unique place for patients to get access to local treatment of tumors without cutting and with a focus on maintaining and improving quality of life through interventional radiology. I am one of the pioneers and initiators of this initiative and also the current president of the foundation.

### **Owner and freelancer - MoveCreative**

2019-present

MoveCreative: in a creative way accelerating the transition to corporate sustainability and responsibility. Specialized in researching and designing the social progress through different methodologies and strategies using the problem-solving power of design. In my view, organizations and companies, and the people within, are part of and have an impact on our society and I feel it is our responsibility to make a positive contribution. Keywords: design thinking, connecting, accelerating, project management, (keynote) speaker, communication, creative thinking, strategic thinking.

### **Trainer (NJR: National Youth Council)**

2015-2019

Together with other trainers from the NJR I taught/trained youngsters, adolescents and adults about a wide range of subjects like empowerment, leadership, project and communication-skills. Together with other trainers who have a passion of working with youth from every layer of the society, my mission and passion is to help young people to become a rolemodel for peers in their direct environment and in the society as a whole.

## **Part of United Nations Youth Council at NJR**

2015-2019

Part of the UN Youth of the Dutch Youth Council (NJR) which aims to create awareness among youth of international politics and UN-related topics and to represent the Dutch youth on an international level. We give guest lectures and set up projects and events about UN-related topics such as the Sustainable Development Goals, children's rights, gender equality, refugees and more.

## **Relationshipmanager - Edukans**

2014-2021

Edukans is a non-for-profit organization working towards good quality education in development countries by supporting stakeholders to improve quality of (pre-)primary and secondary education, in which active teaching and learning and life skills are crucial and by providing a safe learning environment, involvement of parents and practical education for future work.

My job as a volunteer relationship manager of Edukans is to support the so-called Going Global project. This project connects secondary school students with their peers in Africa during a two week trip visiting a developing country in Africa. This represents an exchange of different cultures, learning and bringing up the education problem and showing the injustice in this world. After their trip, students are expected to pass on their experiences by giving presentations and creating awareness in as many ways as possible. Besides raising money is an important task as well.

Within this project, my role is guiding the children and schools which participate in the Going Global project. From september on, interviews will be conducted with students from different schools, students and schools will be helped with the preparations for the trips and will be supported in giving presentations, organizing action days, or other ways to raise money or awareness.

In 2012 I joined the program as a student and went to Uganda. In 2017 I went to Malawi with Going Global as a supervisor for the students and the project .

## **Congress assistant - Leids Congres Bureau**

2018-2020

At the Leids Congres Bureau I support the congress managers with the logistical organization and other executive activities of several scientific congresses. My priority lays in developing and maintaining the congress websites. Furthermore, I am present as a hostess at the congresses.

# **EXTRA CURRICULAR**

## **President & founder Foundation JohnStrijd**

2018-present

Foundation JohnStrijd gives and takes care for families who are dealing with cancer and face extra costs as a consequence of treatments and medicines. JohnStrijd goes for the quality of life. in every way possible. Beside all worries, fears, and sadness these families have, they often also have to deal with rising costs and reduced income. Quitting is not an option, despite the fact that health insurers frequently won't cooperate. There are treatments possible to extend the lives of cancer patiënts hence there are too many health protocols and conflicting interests in the Netherlands. This is where JohnStrijd stands for and fights for.

## **Supervisor Going Global Malawi (Lilongwe Rural East)**

2017-2018

One eof the 4 supervisors of the Going Global group (32 participants, 11 days) who visited Malawi. In cooperation with the Education Expertise Development Foundation (EEDF) and the Girls Empowerment Network (GENET) we worked to improve education in the surrounding area of Lilongwe. The students program focussed on "Life Skills" and the rights of vulnerable and marginalized women in particular.

## Volunteer Ilula Orphan Program

2013-2014

Working as a volunteer at the centre of Ilula Orphan Program (IOP). IOP is a Christian outreach non government organization, working to support the most vulnerable children in Tanzania. It is a community-based service organization that is changing the lives of the children and their families in rural Tanzania. The Ilula area faces a daunting triple threat of poverty, HIV/AIDS and water scarcity; IOP uses education and empowerment as the central tools to confront these challenges. The focus of my time was bringing together the financial support of international sponsors and donors with the local expertise of the many committed Tanzanian staff and volunteers. Furthermore, during my time I helped creating workshops, building the library and also helping with the daily routine.

## Friendship with student with a disability (Best Buddies)

2013-2015

Best Buddies is a friendship program for social participation for students with a disability.

## International Volunteer at Khaya projects

2012-2013

Khaya is a South African based organization and works together with (among others) Izizwe Projects. Izizwe Projects is a non-profit organization which aims to uplift the community of the Walmer Township in Port Elizabeth, by establishing partnerships with community groups. The mission is to revitalize community-centered organization in the township and by coordinating holiday programs and after-school activities.

## Participant Going Global Uganda (Lira region)

2011-2012

Visited different primary schools in the region and worked towards improvement of education through sports. Main topics were woman empowerment, HIV/AIDS, teenage pregnancy, early dropouts and the involvement of parents.

# HOBBIES

- Sports
- Voluntary work
- Travelling
- Reading
- Public speaking

Running, padel, fitness, scuba diving

Humanitarian aid, Human Rights, education, youth work



🏠 Bussenmakerstraat 67  
8043BD, Zwolle

📞 +31 6 57 177 567

✉️ maureen@movecreative.nl

📅 08-04-1996

🇳🇱 Dutch



<https://www.linkedin.com/in/maureenvisscher>